PROMOTE LOCAL SCREENINGS
OF THE ANONYMOUS PEOPLE ON SOCIAL MEDIA

Social media makes it easy to alert your friends, family and social and business contacts about an upcoming local screening. Whether you’re already a Captain of a screening or a person interested in finding the movie in your area, using the Facebook and Twitter samples below will help recruit your friends to reserve tickets and make the event a reality!

( For more information on becoming a Captain to bring The Anonymous People (TAP) to your local theater, see our “How Gathr Works” file in our TAP toolkit and sign-up on Gathr’s link: http://gathr.us/films/the-anonymous-people )

SAMPLE FACEBOOK POSTS:

3. 23.5 million Americans live in recovery from addiction. Let’s talk about the disease of addiction http://theanonymouspeople.com
5. Stand up for recovery! Change the conversation about addiction. http://theanonymouspeople.com

SAMPLE TWITTER POSTS:

1. #TheAnonymousPeople-Join the movement. http://theanonymouspeople.com
2. Want to be a recovery advocate? #TheAnonymousPeople http://theanonymouspeople.com
5. Recovery rocks! Join the conversation. #TheAnonymousPeople http://theanonymouspeople.com
6. Know someone in recovery? Buy a ticket to a local screening of #TheAnonymousPeople http://theanonymouspeople.com