



Neptune Frost – Social Media Kit

Thank you for helping spread the word about the North American theatrical release of **Neptune Frost**, which starts on Friday, June 3!

Below you will find sample copy for social media and newsletters as well as links to videos, graphics, and stills that you can use. If you have any questions or need something you're not finding in the kit, don't hesitate to reach out to Haya at haya@kinolorber.com.

General Information:

Neptune Frost opens on Friday, June 3 at [BAM](#) and the [Quad Cinema](#) in New York and Friday, June 10 at [Laemmle Theatres](#) in Los Angeles before expanding to select cities.

The best link to use in all communication is: bit.ly/neptunefrost

Trailer, poster, presskit, images, and social media assets can be [downloaded here](#).

Twitter: @SaulWilliams, @dreamstatesmeta, @kinolorber, @dedzafilms

Instagram: @saulwilliams, @dreamstatesmeta, @kinolorber, @dedzafilms

Facebook: @saulwilliams, @kinolorber, @kinolorberinc, @dedzafilms

TikTok: @saulwilliams29, @kinolorber

Hashtag: #NeptuneFrost

Calls to action for social posts:

#NeptuneFrost opens 6/3 at @BAM_Brooklyn and @QuadCinema in NYC before expanding to select theaters nationwide: bit.ly/neptunefrost

#NeptuneFrost opens 6/3 at @BAM_Brooklyn and @QuadCinema in NYC + 6/10 at @laemmle in LA before expanding to select theaters nationwide: bit.ly/neptunefrost

#NeptuneFrost is coming to theaters starting June 3: bit.ly/neptunefrost

Sample social media posts:

"The future of Black film. Pure cinematic power." (Hollywood Reporter) 🍿 ✨ NEPTUNE FROST is like nothing you've ever seen. This punk sci-fi musical from Saul Williams + Anisia Uzeyman wowed audiences at Cannes + Sundance and hits theaters June 3. bit.ly/neptunefrost

Official Cannes and Sundance selection #NeptuneFrost tells the story of a hacker collective taking on an authoritative regime in Rwanda. Opens 6/3 at @BAM_Brooklyn and @QuadCinema + 6/10 at @laemmle before expanding to select cities: bit.ly/neptunefrost

A queer Afrofuturist portrait of resistance set in the hilltops of Burundi, Cannes selection #NeptuneFrost follows an intersex runaway and an escaped coltan miner. Opens 6/3 at @BAM_Brooklyn and @QuadCinema + 6/10 at @laemmle before expanding to select cities: bit.ly/neptunefrost

Featuring music from co-director @SaulWilliams's album MartyrLoserKing, sci-fi punk musical #NeptuneFrost opens 6/3 at @BAM_Brooklyn and @QuadCinema + 6/10 at @laemmle before expanding to select cities: bit.ly/neptunefrost

From multi-hyphenate @SaulWilliams and Rwanda-born artist @dreamstatesmeta, #NeptuneFrost is a thrilling anti-colonialist sci-fi musical. Opens 6/3 at @BAM_Brooklyn and @QuadCinema + 6/10 at @laemmle before expanding to select cities nationwide: bit.ly/neptunefrost

The Hollywood Reporter called #NeptuneFrost "The future of black film. Pure cinematic power." Opens 6/3 at @BAM_Brooklyn and @QuadCinema + 6/10 at @laemmle before expanding to select cities nationwide: bit.ly/neptunefrost

"Visionary. A journey of visual ecstasy." (Deadline) 🍿 ✨ Cannes and Sundance hit #NeptuneFrost opens 6/3 at @BAM_Brooklyn and @QuadCinema + 6/10 at @laemmle before expanding to select cities nationwide: bit.ly/neptunefrost

#NeptuneFrost wowed audiences at film festivals around the world, and Variety called it “hauntingly beautiful.” Opens 6/3 at @BAM_Brooklyn and @QuadCinema + 6/10 at @laemmle before expanding to select cities nationwide: bit.ly/neptunefrost

Sample newsletter copy:

Multi-hyphenate, multidisciplinary artist Saul Williams brings his unique dynamism to this Afrofuturist vision, a sci-fi punk musical that’s a visually wondrous amalgamation of themes, ideas, and songs that Williams has explored in his work, notably his 2016 album *MartyrLoserKing*. Co-directed with the Rwandan-born artist and cinematographer Anisia Uzeyman, the film takes place in the hilltops of Burundi, where a group of escaped coltan miners form an anti-colonialist computer hacker collective. From their camp in an otherworldly e-waste dump, they attempt a takeover of the authoritarian regime exploiting the region's natural resources – and its people. When an intersex runaway and an escaped coltan miner find each other through cosmic forces, their connection sparks glitches within the greater divine circuitry. Set between states of being – past and present, dream and waking life, colonized and free, male and female, memory and prescience – *Neptune Frost* is an invigorating and empowering direct download to the cerebral cortex and a call to reclaim technology for progressive political ends.

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