Capital in the Twenty-First Century

A FILM BY JUSTIN PEMBERTON

Based on the best-selling novel by Thomas Piketty

**Official Selection: DOC NYC**

New Zealand - 103 MIN - COLOR

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SYNOPSIS
Based on the international bestseller by rock-star economist Thomas Piketty (which sold over three million copies worldwide and landed Piketty on Time Magazine’s list of most influential people), this captivating documentary is an eye-opening journey through wealth and power, a film that breaks the popular assumption that the accumulation of capital runs hand in hand with social progress, and shines a new light on today’s growing inequalities. Traveling through time, the film assembles accessible pop-culture references coupled with interviews of some of the world’s most influential experts delivering an insightful and empowering journey through the past and into our future.

“I love movies. In Paris I walk and go to movie theatres all the time. At least twice a week, all movies. So when Justin came with his project, I thought this was a wonderful way to reach a broader and different audience, and most importantly to use a different language to talk about Capital in the 21st century. I believe in the language of the social sciences, but I also believe that it is insufficient, and that it needs to be complemented with the language of novels, cartoons, popular culture, art. Now, let me clear that I did not become a filmmaker. I am a writer and social scientist. But the film makes, I believe, a great addition to the book, and I am grateful to Justin and the entire team for bringing it to the screen.”

- THOMAS PIKETTY
Justin Pemberton, Director’s Statement

*Capital In The Twenty-First Century* follows wealth on a journey through time to show how it interacts with society, both revealing echoes from history and keeping a steely eye fixed on the future.

Taking this chronological ride with capital lets us see it within an evolving social context – in an early conversation, Thomas Piketty stressed how he sees economics as a social science reflecting the power structures and ideas of an era. When you explore the biggest social movements since the Industrial Revolution (the point when capital was set free), capital drives lasting outcomes.

As with the book, it was crucial for Thomas that the film detailed capital’s history in order to give perspective on the direction of the 21st century. Piketty’s central idea is that capital is concentrating in a way that mirrors the high levels of inequality experienced in Europe and America during the 18th and 19th centuries. The film proposes that we are at risk of regressing back to a world where a middle class is virtually non-existent – almost as poor as the poorest – while extreme wealth condenses into the hands of a privileged few – who, for the most part, don’t feel obliged to pay taxes.

Most remarkably for me, Thomas Piketty’s research identified and debunked the assumption that within capitalist societies things naturally get better for every new generation. His stark conclusions reveal that actually, unless there’s a war or some kind of major restructuring of society and the economy, things do not get better. Instead, they are likely to get more unequal because capital has an instinctive drive to concentrate; this means the importance of inheritance has returned, because in the world’s mature capitalist economies (essentially ‘The West’), most young people are now on track to be poorer than their parents. The rise of big capital is the dominant economic story of our age.

I wanted to present a long-view, a wide-shot of capital that spans 400 years – ending in the near future – and was keen to create the feeling of hovering above the world watching events play out – being a witness to the world. Often films focus on the close-up, but I think sometimes when you are locked in a moment of turmoil, this sacrifices gaining a clearer understanding of the slow-motion impact of surrounding events.

I was also keen for a film that embraced a vivid pop-cultural history, since tales of wealth and financial struggle have been core themes in popular stories for centuries.
Our relationship with capital is constantly explored – it’s pop, mainstream and every day. We watch it in films, laugh at it in sitcoms, and sing or rap along to it.

In the print version of *Capital in the Twenty-First Century*, Thomas Piketty draws heavily on references from 18th and 19th century novels to paint a picture of the past, as the first reliable wealth data coincides with the arrival of realism in literature – with the likes of Austen and Balzac. These literary greats gave us the first glimpses of the rigid reality of life in 19th century Europe (and modern-day audiences are still captivated by their stories).

Capital is both the beauty and the beast. Piketty doesn’t reject capitalism, but rather sees the need to redesign it to limit capital’s control. A central concern is how capital undermines democracy when we allow it to influence politics, which undercuts the notion of one person and one vote.

The film’s central question is, “What is the world that’s being set-up for the next generation?” One of the biggest takeaways is the idea that ‘capitalism is no longer about labour’, and once we recognize that, a renegotiation of our relationship with capital becomes crucial.

The story of capital might be dark, but with its immense energy, it’s far from depressing. *Capital in the Twenty-First Century* shows us that things can change. Political apathy often comes from a feeling of hopelessness born of a belief that ‘things have always been this way’. This is easy to imagine if you’re just looking across your own lifetime, but if we expand our time horizons, we see how dramatically the world has changed and how dramatically it will change again.

3 key points and learnings from the film:

- Limit capital’s influence on democracy (as it’s managed to rig the system)
- Control capital’s ability to become eternal – and hence its ability to concentrate and increase itself
- Make capital pay the taxes that the democracy feels is fair.
Upon completing his degree, Justin Pemberton was awarded a Senior Prize for Psychology from the University of Auckland, though his fate was sealed when he followed the psych degree with a Postgraduate Diploma in Broadcast Communication. He’d always been a pop-culture junkie, so the opportunity to make content thrilled the budding storyteller.

Pemberton cut his teeth directing music videos and music television, but got his first taste of documentary when, at only 24-years-old, he was asked to direct a film documenting a collaboration between the New Zealand Symphony Orchestra and the re-uniting legendary Kiwi group Spitz Enz. By the early 2000s, Pemberton had set up a company specializing in documentary production with fellow filmmakers Megan Jones and Pietra Brettkelly. From then on, he has worked on many other award-winning documentaries including Love, Speed and Loss (best documentary, directing, and editing at the NZ Screen Awards), The Nuclear Comeback, which The Guardian newspaper said, “like the best documentaries, it is engaging, nuanced and avoids preaching its cause”, International Emmy-nominated The Golden Hour, Chasing Great, which went on to become the highest grossing New Zealand documentary of all time. He executive-produced quirky hit documentary Tickled and directed his first interactive documentary, I Spy, about the transnational Five Eyes surveillance network. I Spy received a Canadian Screen Award nomination for Best Original Interactive Production.

His current feature documentary Capital in the Twenty-First Century, is his most ambitious project yet. Based on the best-selling book of the same name by acclaimed French economist Thomas Piketty, the film explores the journey of wealth and power across time, showing how ‘capital’ has steered our world while ultimately shedding light on our future.
Matthew Metcalfe (Producer)

Matthew Metcalfe is a leading film and television producer, who has produced more than $200 million worth of productions including 18 feature films, ten tele-features and numerous TV shows and series, documentaries, TVCs and music videos over two decades in the industry. Matthew's films have received some sixteen NZ film awards, have been long-listed for an Oscar, two BAFTA awards and been recognised at film festivals in Cannes, Toronto and London. His company, General Film Corporation, employs 13 full time staff between Sydney and Auckland.
Thomas Piketty (Author & Economist)

Thomas Piketty is Professor at EHESS and at the Paris School of Economics. He is the author of numerous articles published in journals such as the Quarterly Journal of Economics, the Journal of Political Economy, the American Economic Review, the Review of Economic Studies, Explorations in Economic History, Annales: Histoire, Sciences Sociales, and of a dozen books. He has done major historical and theoretical work on the interplay between economic development, the distribution of income and wealth, and political conflict. In particular, he is the initiator of the recent literature on the long run evolution of top income shares in national income (now available in the World Inequality Database). These works have led to radically question the optimistic relationship between development and inequality posited by Kuznets, and to emphasize the role of political, social and fiscal institutions in the historical evolution of income and wealth distribution. He is also the author of the international best-seller Capital in the Twenty-First Century. (From his page on the Paris School of Economics Website)

On March 10th, 2020, Harvard University Press will release Capital and Ideology, the highly-anticipated follow-up to Capital in the Twenty-First Century.
Ian Bremmer - Global Political Risk Advisor

An American political scientist specializing in U.S. foreign policy, states in transition, and global political risk. Referred to as the "guru" in the field of political risk by The Economist, Bremmer has also published several books, including the New York Times bestselling Us vs. Them: The Failure of Globalism. His definition of an emerging market as "a country where politics matters at least as much as economics to the market" is a standard reference in the political risk field.

Rana Foroohar - Global Economic Analyst, CNN

CNN's global economic analyst, as well as a Global Business Columnist and an Associate Editor at the Financial Times. Prior to joining the FT and CNN, Foroohar spent 6 years at TIME, as an assistant managing editor and economic columnist, and 13 years at Newsweek, as an economic and foreign affairs editor and a foreign correspondent covering Europe and the Middle East. In 2016 she published her first book, Makers and Takers: The Rise of Finance and the Fall of American Business. Her most recently book Don’t Be Evil: How Big Tech Betrayed Its Founding Principles - And All Of Us

Francis Fukuyama - Political Economist, Stanford University

An American political scientist, political economist, and writer. Fukuyama is known for his book The End of History and the Last Man (1992), which argued that the worldwide spread of liberal democracies and free-market capitalism of the West and its lifestyle may signal the end point of humanity's sociocultural evolution and become the final form of human government. Before that, he served as a professor and director of the International Development program at the School of Advanced International Studies of Johns Hopkins University.
Suresh Naidu - Assistant Professor in Economics and International and Public Affairs at Columbia University

Suresh Naidu is an assistant professor of economics and international affairs at Columbia University. He previously served as a Harvard Academy Junior Scholar at Harvard University and as an instructor in economics and political economy at the University of California, Berkeley. He holds a BMath from University of Waterloo, a master’s degree in economics from the University of Massachusetts-Amherst, and a Ph.D. in economics from the University of California, Berkeley. His primary research areas include economic effects of political transitions, economic history of slavery and labor institutions, international migration, and economic applications of natural language processing.

Joseph Stiglitz - Economist, Columbia University, Nobel Laureate

An economics professor at Columbia University and the chief economist of the Roosevelt Institute. A recipient of the 2001 Nobel Memorial Prize and the 1979 John Bates Clark Medal, he is the former senior vice-president and chief economist of the World Bank and a former member and chairman of the U.S. Council of Economic Advisers. Named in 2011 by Time Magazine as one of the 100 most influential people in the world, he has written over 300 academic articles and numerous books. His latest, People, Power, and Profits: Progressive Capitalism for an Age of Discontent, released in April of 2019.

Gillian Tett - U.S. Managing Director, Financial Times

A British author, journalist, and editor. She graduated with a PhD degree in Anthropology and became a correspondent for the Financial Times. From 2010 to 2012, she served as US Managing Editor for the Financial Times. Her New York Times Best Seller Fool’s Gold: How Unrestrained Greed Corrupted a Dream, Shattered Global Markets and Unleashed a Catastrophe, won her the Financial Book of the Year at the Spear’s Book Awards. She is known for using her background in anthropology as a guide to analyze the global economy and financial system.
Kate Williams - Historian, University of Reading

British author, historian and television presenter. She is a professor of history at the University of Reading (UK). Williams appears frequently on radio and TV as a presenter and expert, specialising in social, constitutional and royal history. She often appears on BBC Breakfast, Newsnight, The Review Show, Sky News, BBC News 24, and various American channels, discussing history and culture and reviewing the news. She was also a social historian on the BBC Two series Restoration Home (2011-2013).

Gabriel Zucman - Economist, University of California, Berkeley

A French economist known for his research on global wealth inequalities and tax avoidance techniques employed by multinationals in corporate tax havens. He is currently an Assistant Professor of Economics at the University of California, Berkeley. Zucman's papers are some of the most cited papers on research into tax havens. In 2018, Zucman was the recipient of the Prize for the Best Young Economist in France.

About the Book:

Thomas Piketty’s Capital in the Twenty-First Century has sold 750k copies in the US & 3 million worldwide in 40 languages.

Awards and Milestones:
Winner of the Financial Times and McKinsey Business Book of the Year Award (2014)
Winner of the British Academy Medal
Finalist, National Book Critics Circle Award (2014)
A New York Times #1 Bestseller
An Amazon #1 Bestseller
A Wall Street Journal #1 Bestseller
A USA Today Bestseller
A Sunday Times Bestseller

Around the world:
The book has been translated into more than 35 languages.

***On March 10th, 2020, Harvard University Press will release Capital and Ideology, the highly-anticipated follow-up to Capital in the Twenty-First Century.***
**Praise for Thomas Piketty and Capital in the Twenty-First Century**

“The most important economics book of the year—and maybe of the decade.”—Paul Krugman, *New York Times*

“A sweeping account of rising inequality . . . a book that nobody interested in a defining issue of our era can afford to ignore.”—John Cassidy, *New Yorker*

“[A] 700-page punch in the plutocracy’s pampered gut . . . It’s been half a century since a book of economic history broke out of its academic silo with such fireworks.”—Giles Whittell, *The Times*

“A monumental book that will influence economic analysis (and of Studies at L’École des Hautes perhaps policymaking) in the years to come.” Études en Sciences Sociales and—Branko Milanovic, *American Prospect*

“For [those] who suffer from the relentless blather about why the minimum wage cannot be raised; why ‘job creators’ cannot be taxed; and why American society remains the most open in the world, Piketty is what the doctor ordered.”—Russell Jacoby, *New Republic*

“An extraordinarily important book . . . an enthralling economic, social and political history.”—Martin Wolf, *Financial Times*

“About as close to a blockbuster as there is in the world of economic literature—easily the most discussed book of its genre in years.”—Barrie McKenna, *Globe and Mail*

“Piketty gives us the most important work of economics since John Maynard Keynes’s *General Theory*.”—Harold Meyerson, *Washington Post*

“The most important study of inequality in over fifty years.”—Timothy Shenk, *The Nation*
In the stately world of academic presses, it isn’t often that advance orders and publicity for a book prompt a publisher to push forward its publication date. But that’s what Belknap, an imprint of Harvard University Press, did for “Capital in the Twenty-first Century,” a sweeping account of rising inequality by the French economist Thomas Piketty. Reviewing the French edition of Piketty’s book, which came out last year, Branko Milanovic, a former senior economist at the World Bank, called it “one of the watershed books in economic thinking.” *The Economist* said that it could change the
way we think about the past two centuries of economic history. Certainly, no economics book in recent years has received this sort of attention. Months before its American publication date, which was switched from April to March, it was already the subject of lively online discussion among economists and other commentators.

Piketty, who teaches at the Paris School of Economics, has spent nearly two decades studying inequality. In 1993, at the age of twenty-two, he moved to the United States to teach at M.I.T. A graduate of the élite École Normale Supérieure, he had recently completed his doctorate, a dense mathematical exploration of the theory behind tax policies. Plenty of bright young European scholars move across the Atlantic, of course, and many of them end up staying. Piketty was not to be one of them. “It was the first time I had set foot in the United States,” he recalls in the introduction, “and it felt good to have my work recognized so quickly. Here was a country that knew how to attract immigrants when it wanted to! Yet I also realized quite soon that I wanted to return to France and Europe, which I did when I was twenty-five. Since then, I have not left Paris, except for a few brief trips.”

Part of Piketty’s motivation in returning home was cultural. His parents are politically engaged Parisians who took part in the 1968 riots. When he was growing up, his intellectual role models were French historians and philosophers of the left, rather than economists. They included members of the Annales school, such as Lucien Febvre and Fernand Braudel, who produced exhaustive analyses of everyday life. Compared with this scholarship, much of the economics that Piketty encountered at M.I.T. seemed arid and pointless. “I did not find the work of U.S. economists entirely convincing,” he writes. “To be sure, they were all very intelligent, and I still have many friends from that period of my life. But something strange happened: I was only too aware of the fact that I knew nothing at all about the world’s economic problems.”

In Paris, he joined the French National Center for Scientific Research, and, later, the Écoles des Hautes Études en Sciences Sociales, where some of his heroes had taught. The main task he set himself was exploring the hills and valleys of income and wealth, a subject that economics had largely neglected. At first, Piketty concentrated on getting the facts down, rather than interpreting them. Using tax records and other data, he studied how income inequality in France had evolved during the twentieth century, and published his findings in a 2001 book. A 2003 paper that he wrote with Emmanuel Saez, a French-born economist at Berkeley, examined income inequality in the United States between 1913 and 1998. It detailed how the share of U.S. national income taken by households at the top of the income distribution had risen sharply during the early decades of the twentieth century, then fallen back during and after the Second World War, only to soar again in the nineteen-eighties and nineties.

With the help of other researchers, including Saez and the British economist Anthony Atkinson, Piketty expanded his work on inequality to other countries, including Britain, China, India, and Japan. The researchers established the World Top Incomes Database,
which now covers some thirty countries, among them Malaysia, South Africa, and Uruguay. Piketty and Saez also updated their U.S. figures, showing how the income share of the richest households continued to climb during and after the Great Recession, and how, in 2012, the top one per cent of households took 22.5 per cent of total income, the highest figure since 1928. The empirical work done by Piketty and his colleagues has influenced debates everywhere from Zuccotti Park, the short-lived home of Occupy Wall Street, to the International Monetary Fund and the White House; President Obama has said that tackling inequality and wage stagnation is our foremost challenge.

The question is what’s driving the upward trend. Piketty didn’t think that economists’ standard explanations were convincing, largely because they didn’t pay enough attention to capital accumulation—the process of saving, investing, and building wealth which classical economists, such as David Ricardo, Karl Marx, and John Stuart Mill, had emphasized. Piketty defines capital as any asset that generates a monetary return. It encompasses physical capital, such as real estate and factories; intangible capital, such as brands and patents; and financial assets, such as stocks and bonds. In modern economics, the term “capital” has been purged of its ideological fire and is treated as just another “factor of production,” which, like labor and land, earns a competitive rate of return based upon its productivity. A popular model of economic growth developed by Robert Solow, one of Piketty’s former colleagues at M.I.T., purports to show how the economy progresses along a “balanced growth path,” with the shares of national income received by the owners of capital and labor remaining constant over time. This doesn’t jibe with modern reality. In the United States, for example, the share of income going to wages and other forms of labor compensation dropped from sixty-eight per cent in 1970 to sixty-two per cent in 2010—a decline of close to a trillion dollars.

Piketty believes that the rise in inequality can’t be understood independently of politics. For his new book, he chose a title evoking Marx, but he doesn’t think that capitalism is doomed, or that ever-rising inequality is inevitable. There are circumstances, he concedes, in which incomes can converge and the living standards of the masses can increase steadily—as happened in the so-called Golden Age, from 1945 to 1973. But Piketty argues that this state of affairs, which many of us regard as normal, may well have been a historical exception. The “forces of divergence can at any point regain the upper hand, as seems to be happening now, at the beginning of the twenty-first century,” he writes. And, if current trends continue, “the consequences for the long-term dynamics of the wealth distribution are potentially terrifying.”

In the nineteen-fifties, the average American chief executive was paid about twenty times as much as the typical employee of his firm. These days, at Fortune 500 companies, the pay ratio between the corner office and the shop floor is more than two hundred to one, and many C.E.O.s do even better. In 2011, Apple’s Tim Cook received three hundred and seventy-eight million dollars in salary, stock, and other benefits, which was sixty-two hundred and fifty-eight times the wage of an average Apple employee. A typical worker at Walmart earns less than twenty-five thousand dollars a year; Michael Duke, the retailer’s former chief executive, was paid more than
twenty-three million dollars in 2012. The trend is evident everywhere. According to a recent report by Oxfam, the richest eighty-five people in the world—the likes of Bill Gates, Warren Buffett, and Carlos Slim—own more wealth than the roughly 3.5 billion people who make up the poorest half of the world’s population.

Eventually, Piketty says, we could see the re-emergence of a world familiar to nineteenth-century Europeans; he cites the novels of Austen and Balzac. In this “patrimonial society,” a small group of wealthy rentiers lives lavishly on the fruits of its inherited wealth, and the rest struggle to keep up. For the United States, in particular, this would be a cruel and ironic fate. “The egalitarian pioneer ideal has faded into oblivion,” Piketty writes, “and the New World may be on the verge of becoming the Old Europe of the twenty-first century’s globalized economy.”

What are the “forces of divergence” that produce enormous riches for some and leave the majority scrabbling to make a decent living? Piketty is clear that there are different factors behind stagnation in the middle and riches at the top. But, during periods of modest economic growth, such as the one that many advanced economies have experienced in recent decades, income tends to shift from labor to capital. Because of enmeshed economic, social, and political pressures, Piketty fears “levels of inequality never before seen.”

To back up his arguments, he provides a trove of data. He and Saez pioneered the construction of simple charts showing the shares of over-all income received by the richest ten per cent, the richest one per cent, and, even, the richest 0.1 per cent. When the data are presented in this way, Piketty notes, it is easy for people to “grasp their position in the contemporary hierarchy (always a useful exercise, particularly when one belongs to the upper centiles of the distribution and tends to forget it, as is often the case with economists).” Anybody who reads the newspaper will be aware that, in the United States, the “one per cent” is taking an ever-larger slice of the economic pie. But did you know that the share of the top income percentile is bigger than it was in South Africa in the nineteen-sixties and about the same as it is in Colombia, another deeply divided society, today? In terms of income generated by work, the level of inequality in the United States is “probably higher than in any other society at any time in the past, anywhere in the world,” Piketty writes.

Some people claim that the takeoff at the very top reflects the emergence of a new class of “superstars”—entrepreneurs, entertainers, sports stars, authors, and the like—who have exploited new technologies, such as the Internet, to enlarge their earnings at the expense of others in their field. If this is true, high rates of inequality may reflect a harsh and unalterable reality: outsized spoils are going to go to Roger Federer, James Patterson, and the WhatsApp guys. Piketty rejects this account. The main factor, he insists, is that major companies are giving their top executives outlandish pay packages. His research shows that “supermanagers,” rather than “superstars,” account for up to seventy per cent of the top 0.1 per cent of the income distribution. (In 2010, you needed
to earn at least $1.5 million to qualify for this élite group.) Rising income inequality is largely a corporate phenomenon.

Defenders of big pay packages like to claim that senior managers earn their vast salaries by boosting their firm’s profits and stock prices. But Piketty points out how hard it is to measure the contribution (the “marginal productivity”) of any one individual in a large corporation. The compensation of top managers is typically set by committees comprising other senior executives who earn comparable amounts. “It is only reasonable to assume that people in a position to set their own salaries have a natural incentive to treat themselves generously, or at the very least to be rather optimistic in gauging their marginal productivity,” Piketty writes.

Many C.E.O.s receive a lot of stock and stock options. Over time, they and other rich people earn a lot of money from the capital they have accumulated: it comes in the form of dividends, capital gains, interest payments, profits from private businesses, and rents. Income from capital has always played a key role in capitalism. Piketty claims that its role is growing even larger, and that this helps explain why inequality is rising so fast. Indeed, he argues that modern capitalism has an internal law of motion that leads, not inexorably but generally, toward less equal outcomes. The law is simple. When the rate of return on capital—the annual income it generates divided by its market value—is higher than the economy’s growth rate, capital income will tend to rise faster than wages and salaries, which rarely grow faster than G.D.P.

If ownership of capital were distributed equally, this wouldn’t matter much. We’d all share in the rise in profits and dividends and rents. But in the United States in 2010, for example, the richest ten per cent of households owned seventy per cent of all the country’s wealth (a good surrogate for “capital”), and the top one per cent of households owned thirty-five per cent of the wealth. By contrast, the bottom half of households owned just five per cent. When income generated by capital grows rapidly, the richest families benefit disproportionately. Since 2009, corporate profits, dividend payouts, and the stock market have all risen sharply, but wages have barely budged. As a result, according to calculations by Piketty and Saez, almost all of the income growth in the economy between 2010 and 2012—ninety-five per cent of it—accrued to the one per cent.

That’s a pretty shocking figure. Piketty calls the tendency for inequality to rise during periods when the rate of return on capital is higher than the economy’s rate of growth “the central contradiction of capitalism.” Of course, the logic can also run in reverse. If the rate of growth exceeds the rate of return, wages and salaries will grow more rapidly than income from capital, and inequality will fall. That’s what happened in much of the twentieth century. The problem, Piketty argues, is that this state of affairs is unlikely to be maintained. “A concatenation of circumstances . . . created a historically unprecedented situation, which lasted for nearly a century,” he writes. “All signs are,
however, that it is about to end.”

How convincing is all this? The standard account of economic development—often attributed to Simon Kuznets, a Harvard economist who popularized it during the nineteen-fifties—has inequality rising during the early stages of industrialization but then falling steadily as incomes converge and over-all living standards rise. Piketty is certainly right to emphasize that there was nothing natural or inevitable about the income compression that occurred in the middle of the twentieth century. It was the product of global conflict and domestic political struggles. In Europe, two World Wars and the progressive tax policies that were needed to finance them did enormous damage to the old estates and great fortunes: many rich people, after paying their income and inheritance taxes, didn’t have enough money left to replenish their capital. During the postwar era, inflation ate away at their savings. Meanwhile, labor-friendly laws enabled workers to bargain for higher wages, which raised the proportion of income that labor received. And the task of rebuilding after the wartime destruction made for the rapid expansion of G.D.P. This helped to keep the growth rate above the rate of return on capital, fending off the forces of divergence.

In the United States, the story was less dramatic but broadly similar. The Great Depression wiped out a lot of dynastic wealth, and it also led to a policy revolution. During the nineteen-thirties and forties, Piketty reminds us, Roosevelt raised the top rate of income tax to more than ninety per cent and the tax on large estates to more than seventy per cent. The federal government set minimum wages in many industries, and it encouraged the growth of trade unions. In the decades after the war, it spent heavily on infrastructure, such as interstate highways, which boosted G.D.P. growth. Fearful of spurring public outrage, firms kept the pay of their senior executives in check. Inequality started to rise again only when Margaret Thatcher and Ronald Reagan led a conservative counter-revolution that slashed tax rates on the rich, decimated the unions, and sought to restrain the growth of government expenditures. Politics and income distribution are two sides of the same coin.

Piketty takes some well-aimed shots at economists who seek to obfuscate this reality. “In studying the eighteenth and nineteenth centuries it is possible to think that the evolution of prices and wages, or incomes and wealth, obeys an autonomous economic logic having little or nothing to do with the logic of politics or culture,” he writes. “When one studies the twentieth century, however, such an illusion falls apart immediately. A quick glance at the curves describing income and wealth inequality or the capital/income ratio is enough to show that politics is ubiquitous and that economic and political changes are inextricably intertwined and must be studied together.”

That’s more than mere rhetoric. By insisting that economic laws always take shape through social norms, values, and political choices, Piketty would rescue his discipline from the aridity of abstraction and return it to the richer model of political economy that its best nineteenth-century practitioners pursued. Certainly, it’s hard not to be impressed by his history and his methodological assault on theorists who believe that
economics can be reduced to a pure science. But is his futurology too pessimistic? The Kuznets curve, mapping inequality over time, is a bell curve: inequality peaks and then declines. Piketty would replace it with a U curve. Are we really condemned to return to the social structure of “Mansfield Park” and “Le Père Goriot”?

A more upbeat possibility is that the rate of G.D.P. growth will approach, or even exceed, the rate of return on capital. If it does, the coming decades could look more like the middle of the twentieth century than like the nineteenth century. To be sure, the past half decade, with many advanced countries mired in slumps, doesn’t augur well for an extended period of higher growth. But recessions are cyclical. Over the long term, innovation and increasing productivity are what drive growth. With the rise of the Internet, biotechnology, robots, and other scientific advances, it is at least conceivable that productivity growth will shift to a permanently higher rate, and that G.D.P. will rise with it.

A second possible escape route is for the return on capital to fall, closing the gap with the growth rate. That’s what traditional economic theory would predict. As the stock of physical and financial capital gets bigger, the principle of diminishing returns suggests that the rate of profit and interest should decline. Adam Smith and other classical economists said that this would happen; Marx referred to it as “the most important law of political economy.” Some economists believe that it is already taking place. For the past decade or so, long-term interest rates have been unusually low, leading Ben Bernanke, the former Fed chairman, to bemoan a “global saving glut.” A future of slow growth and ultra-low interest rates wouldn’t be a particularly dynamic place, but it wouldn’t necessarily involve further increases in inequality.

Another thing that Piketty doesn’t adequately consider is the possibility that inequality, in some of its dimensions, is not rising at all. His book largely focusses on Europe and the United States. At the global level, substantial progress has been made in dragging people out of destitution, and extending their lives. In 1981, according to figures from the World Bank, about two in five members of humanity were forced to subsist on roughly a dollar a day. Today, the figure is down to about one in seven. In the early nineteen-fifties, the average life expectancy in developing countries was forty-two years. By 2010, it had risen to sixty-eight years. “Life is better now than at almost any time in history,” Angus Deaton, a Princeton economist, wrote in his 2013 book, “The Great Escape: Health, Wealth, and the Origins of Inequality.” “More people are richer and fewer people live in dire poverty. Lives are longer and parents no longer routinely watch a quarter of their children die.”

That’s great news, but it doesn’t necessarily mean we’re making gains on income inequality. Deaton himself points out that, for all the progress that has been made in poverty reduction and health, the gap between rich and poor countries remains cavernous. “In spite of the achievements of the fast growers, there has been little or no narrowing of income inequality between countries,” he wrote. “For every country with a catch-up story there has been a country with a left-behind story.”
Still, some people would argue that wage stagnation and rising inequality in the developed world are an acceptable price to pay for the benefits experienced by the worst off. Piketty doesn’t really address this question. He glosses over China’s success, during the past three decades, in lifting hundreds of millions of people out of extreme poverty. He spends more time detailing the fact that, during that interval, income inequality has been sharply rising in China, and in other developing countries, too. Yet the global picture may complicate his own account of inequality in the developed West. He doesn’t seriously consider the argument that globalization—and the rise of nations like China and India—is at once holding down wages and pushing up the profitability of capital, boosting inequality at both ends.

Given that inequality is a worldwide phenomenon, Piketty aptly has a worldwide solution for it: a global tax on wealth combined with higher rates of tax on the largest incomes. How much higher? Referring to work that he has done with Saez and Stefanie Stantcheva, of M.I.T., Piketty reports, “According to our estimates, the optimal top tax rate in the developed countries is probably above eighty per cent.” Such a rate applied to incomes greater than five hundred thousand or a million dollars a year “not only would not reduce the growth of the US economy but would in fact distribute the fruits of growth more widely while imposing reasonable limits on economically useless (or even harmful) behavior.”

Piketty is referring here to the occasionally destructive activities of Wall Street traders and investment bankers. His new wealth tax would be like an annual property tax, but it would apply to all forms of wealth. Households would be obliged to declare their net worth to the tax authorities, and they would be taxed upon it. Piketty tentatively suggests a levy of one per cent for households with a net worth of between one million and five million dollars; and two per cent for those worth more than five million. “Or one might prefer a much more steeply progressive tax on large fortunes (for example a rate of 5 to 10 percent on assets above one billion euros),” he adds. A wealth tax would force individuals who often manage to avoid other taxes to pay their fair share; and it would generate information about the distribution of wealth, which is currently opaque. “Some people think that the world’s billionaires have so much money that it would be enough to tax them at a low rate to solve all the world’s problems,” Piketty notes. “Others believe that there are so few billionaires that nothing much would come of taxing them more heavily. . . . In any case, truly democratic debate cannot proceed without reliable statistics.”

Economists can debate whether such a wealth tax would reduce incentives to invest and innovate, or whether it would be punitive enough to make a real dent in inequality. A more immediate problem is that it isn’t going to happen: the nations of the world can’t agree on taxing harmful carbon emissions, let alone taxing the capital of their richest and most powerful citizens. Piketty concedes as much. Still, he says, his proposal provides a standard against which to judge other proposals; it points to the need for other useful reforms, such as improving international banking transparency; and it could be introduced in stages. A good place to begin, he thinks, would be a European
wealth tax that would replace the property tax, which “in most countries is tantamount to a wealth tax on the propertied middle class.” But that may be utopian, too. If the European Union moved ahead with Piketty’s proposal, it would produce a rush to tax havens like Switzerland and Luxembourg. Previous efforts to introduce wealth taxes at the national level have run into problems. Spain, for example, adopted a wealth tax in 2012 and abolished it at the start of this year. In Italy, a wealth tax proposed in 2011 never went through. Such difficulties explain why governments still rely on other, admittedly imperfect, tools to tax capital, such as taxes on property, estates, and capital gains.

In the United States, the very idea of a new wealth tax looks like a nonstarter politically, as would the notion of raising the top rate of income tax to eighty per cent. That’s not a knock on Piketty, though. The proper role of public intellectuals is to question accepted dogmas, conceive of new methods of analysis, and expand the terms of public debate. “Capital in the Twenty-first Century” does all these things. As with any such grand prognostication, some of it may not withstand the test of time. But Piketty has written a book that nobody interested in a defining issue of our era can afford to ignore.
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