

AFTER PARKLAND

Thank you for watching [AFTER PARKLAND](#). Whether it was with your family, your friends, your school, or simply by yourself, your participation will help ensure that your community has the tools to discuss the issue and be inspired to drive positive change. We are here to support you every step of the way.

In this toolkit, you'll find:

- [A promotional guide](#) containing a social media toolkit with suggested language, social media handles, and newsletter language to make promoting the film as easy and impactful as possible, as well as digital assets like photos and graphics
- [A Facilitator's Guide](#) with resources, next steps, and calls to action to inspire your community into rallying around conversations leading to actionable change.
- A place to share your thoughts on the film by completing our quick feedback survey [here](#)

We encourage you to use these materials to help promote and discuss the film - and feel free to adapt them however necessary to fit your messaging and goals. We encourage you and anyone who watches the film with you to visit [AfterParklandMovie.com](#) to learn more about the individuals highlighted in the film, and the nationwide movement to prevent gun violence.

If possible, be sure to take at least one photo of your experience watching the film (please ask for consent before taking and sharing photos).

Thank you again for viewing AFTER PARKLAND.

Discussion Questions

High School Audiences:

- In the aftermath of Parkland, students across the country have come together to mobilize around school safety, as well as gun reform. We saw this in the formation of March For Our Lives, which rallied students to unite against gun violence. Have you seen activities like this occurring at your school? In what ways have you thought about getting involved?
- In the months following Parkland, Brooke Harrison and her mom shared a moment where they discussed the procedures of the old drills. Does your school have safety protocols in place for these circumstances? How well do you know these procedures? Brooke had questions about the procedures – what does school safety look like to you?
- Returning to school for the first time since February 14th, David Hogg and his family reminisce over his memory of Coach Aaron Feis. What teachers in your life have impacted you positively throughout your time in school? How would you thank them for the work they have done?

- How can young adults get more involved in the conversation around gun reform activism? What are some of the challenges of speaking out about these issues while still in high school? How can you overcome them?
- The students from Marjory Stoneman Douglas High School organized a walk-out in protest of stalled gun violence legislation that permeated across the country. Have you ever taken a stand for a social issue? If so, how did you do it?
- If you are over 18, are you registered to vote? If not, why? If you're not sure whether you are registered, visit afterparkland.turbovote.org to check your voter registration status and get reminders for local elections.

General / Adult Audiences

- We've seen countless times that gun violence continues to affect the lives of people around the country. By opening the door for conversations, we can open the door to create change. What do you see as the most valuable spaces to have these conversations?
- Do you know what progress has been made since Parkland? Is this enough? How can we push for more reform?
- We saw Meadow Pollack's father, Parkland survivor Sam Zeif, and others who have experienced the painful aftermaths of mass shootings speak directly to President Donald Trump about the state of the nation. If you could speak to any legislator— the president, state representatives, or your governor— what would you say to them about this issue?
- Like many from the Parkland community, Joaquin Oliver's friends and family honored his legacy through multiple mediums from basketball games to street art. How in your life can you commit to remembering those lost in the Parkland tragedy and the many other victims of gun violence?
- As the film shows, voices from both sides of the political spectrum have joined the conversation to find a solution to gun violence. How did you see varying perspectives in AFTER PARKLAND? Which characters point of views spoke to you the most?
- From Sam Zeiff to Andrew Pollack, we have seen those in the Parkland community raise their own voices by entering the political sphere to tackle school safety and gun reform. In what ways can you further this discussion in your own communities?
- The two fathers featured in the film utilized two impactful routes of activism to push for immediate change. Andrew Pollack approached advocacy through direct legislation and Manuel Oliver created art. What mediums of protest— art, legislation, or other platforms— would you use to advocate for the end of gun violence?
- David Hogg took a gap year in between high school and college to commit to gun reform advocacy. In what ways can you prioritize activism in your own life?
- Those who spoke up after Parkland use their platforms to shed light on violence in other regions of the country. David Hogg mentions the unsettling focus on his advocacy amidst the continued neglect of marginalized, urban violence. Do you know of the work being done in other parts of the country?

How can we shed light on other communities and stand up for all affected by gun violence?

- In the days following the shooting at Marjory Stoneman Douglas High School, we saw an immediate outpour of support for gun reform. How do we keep the spirit of activism alive as we move into the coming years?

Example Steps To Take To Get Started

Step 1: Plan a Viewing Party

Bring AFTER PARKLAND into your home by hosting a house party and tuning into the film. Invite your friends, family and community members to come over to view and discuss AFTER PARKLAND together.

Step 2: Create a Dialogue

Arrange a post-screening discussion at home:

- Reflect on the individual stories in the film and the steps each of them took to make a difference in the fight against gun violence
- Examine the work being done by organizations, students, or individuals in your community
- Discuss and challenge common points of discussion against gun violence
- Strategize ways to help improve and advance local resources for those wishing to join this nationwide dialogue
- Empower students to “say something”

Identify one person to moderate a post-screening conversation with local experts and/or attendees.

Step 3: Spread the Word

Invite your friends, family, co-workers, and community members to attend your viewing (or watch the film on their own) using the suggested language in our [promotional toolkit](#).

We have provided additional resources for taking action and ideas for ways to get involved [here](#). You can also get creative and use your event to support a local initiative or even support an individual or family.

Step 4: Support AFTER PARKLAND

After your event, it would be greatly appreciated if you and your attendees could fill out [this brief feedback survey](#). This feedback is critical to our work and will help inform the future of our campaign.

TEACHERS

Are you a teacher and looking for ways to get your students involved? Offer extra credit to students who watch the film at home, or organize an in-class discussion. For political science or social studies teachers, consider using our voter registration portal at afterparkland.turbovote.org and encourage students to check their voter registration status.

Film Synopsis

Filmed in the days after the shooting at Marjory Stoneman Douglas High School in 2018 that killed 17 people and launched a nationwide student movement, this intimate chronicle follows the students and families whose lives were forever transformed – including senior David Hogg, who recorded his class during the attack and became the face of the Never Again movement. Weaving together interviews with the victims’ loved ones,

verite footage, and personal videos, AFTER PARKLAND is a moving portrait of grief and one community's crusade to turn tragedy into progress.

Facilitator's Guide

AFTER PARKLAND is an intimate but powerful look at one community's strength to turn tragedy into progress. Now that you've seen the film, use our [facilitator's guide](#) to learn more about how you can get involved in the future of this issue - starting with impactful conversations.

Gun Violence Statistics

All statistics are provided by the [Giffords Law Center to Prevent Gun Violence](#)

- 36,000 Americans are killed by guns each year—an average of 100 per day.
- The US gun homicide rate is 25 times that of other high-income countries.
- One-third of gun deaths are homicides, and guns are used in more than 70% of all homicides.
- Guns are used in 51% of suicide deaths in America.
- 4.6 million children live in homes where guns are unlocked and loaded.
- Unarmed black civilians are nearly five times more likely to be shot and killed by police than unarmed white civilians.
- Every year, 600 American women are shot to death by intimate partners.
- Researchers estimate that gun violence costs the American economy at least \$229 billion every year. This includes medical expenses, law enforcement and criminal justice costs, lost income, and pain and suffering - much of which are paid for by taxpayers.
- 1,500 children are shot and killed each year.
- On average, one mass shooting—defined as an event in which four or more people are killed or injured with a firearm—happens every day in the United States.