

"This is our world, I dissect it,
I assemble it, I call it art."

—Ida Applebroog

CALL HER APPLEBROOG

A FILM BY BETH B



B PRODUCTIONS AND JEAN LIGNEL PRESENT CALL HER APPLEBROOG A FILM BY BETH B
STARRING IDA APPLEBROOG CAMERA AND EDITING BETH B ORIGINAL MUSIC JIM COLEMAN COLONIST ANTHONY RAFFAELE
RE-HEARDING NICKI PAUL FUREDM POST-PRODUCTION SUPERVISOR JIM COLEMAN FINISHING SERVICES TECHNICAL-POSTWORKS
PROFESSOR EMILY PICKLE VISUAL CONSULTANT KAISER WAHAB EXECUTIVE PRODUCERS JEAN LIGNEL & BETH B PRODUCED AND DIRECTED BY BETH B
A ZEITGEIST FILMS RELEASE zeitgeistfilms.com callherapplebroog.com

Zeitgeist
FILMS

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A ZEITGEIST FILMS RELEASE

CALL HER APPLEBROOG

A FILM BY BETH B

This deeply personal portrait of acclaimed New York-based artist Ida Applebroog was shot with mischievous reverence by her filmmaker daughter, Beth B. Born in the Bronx to Orthodox Jewish émigrés from Poland, Applebroog, now in her 80s, looks back at how she expressed herself through decades of drawings and paintings, as well as her private journals. With her daughter's encouragement, she investigates the stranger that is her former self, a woman who found psychological and sexual liberation through art. As Beth B finds a deeper understanding of her mother as a human being, Applebroog shares a newfound appreciation for her own provocative work.

—Museum of Modern Art Doc Fortnight 2016

IDA APPLEBROOG

Born: Bronx, New York, 1929

New York Institute of Applied Arts and Sciences, 1948-50

School of the Art Institute of Chicago, 1965-68

Honorary Doctorate, Parsons School of Design, 1997

Born in Bronx, NY, Ida Applebroog attended NY State Institute of Applied Arts and Sciences (1949). She moved to Chicago in 1956, later attending the School of the Art Institute of Chicago (1968). After relocating to San Diego, California she exhibited in "Invisible/Visible" at Long Beach Art Museum, 1972. In 1973 she taught at the University of California in San Diego before returning to NY. Starting in 1977 she circulated a series of self-published books through the mail, and joined *Heresies/A Feminist Journal on Art and Politics*. In 1981 she showed "Applebroog: Silent Stagings", her first exhibition at Ronald Feldman Fine Arts, NY, where she continued to show for over 20 years. During the decade of the 1990s, she received multiple honors including the College Art Association Distinguished Art Award for Lifetime Achievement, an Honorary Doctorate of Fine Arts, New School for Social Research/Parsons School of Design. She also received a MacArthur Foundation Fellowship in 1998 and her art was the subject of a retrospective at the Corcoran Gallery of Art, Washington, DC. Applebroog's work is in the collections of The Museum of Modern Art, Guggenheim Museum, The Metropolitan Museum of Art, The Corcoran Museum of Art, the Whitney Museum of Art, and others. She was profiled in the PBS documentary "Art 21: Art in the Twenty-first Century".

SOLO EXHIBITIONS

- 2016 Institute of Contemporary Art, 'Ida Applebroog', Miami, FL. July 8 – Sept. 18, 2016
- 2015 Hauser & Wirth, 'Ida Applebroog. The Ethics of Desire', New York, NY, May 4 – July 31, 2015
- 2014 MAC/VAL – Musee d'Art Contemporain du Val-de-Marne, 'Ida Applebroog', Vitry-sur-Seine, France
- 2011 Hauser & Wirth London, Ida Applebroog, London, England, March 17 – April 30 2011
- 2010 Hauser & Wirth, New York, NY, *Monalisa*, January 19 – 6 March 2010.
- 2009 Galerie Nathalie Pariente/The 38 Wilson Project, Paris, France, *L'intime Politique*, October 29 – December 20.
- 2007 Rowland Contemporary, Chicago, IL, *Photogenetics*, September 7 – October 27.
- 2005 *The Armory Show*/Ronald Feldman Fine Arts Booth, New York, NY, March 11 – March 14.
- 2002 Ronald Feldman Fine Arts, New York, NY, *Modern Olympia*, January 12 – February 9.
- 2001 Ronald Feldman Fine Arts, New York, NY, *Galileo Works*, April 28 – June 2.
- 2000 Galerie Nathalie Pariente, Paris, France, *Works on paper from the 1980s*, November 16 – December 20.

BETH B

Beth B produced, directed, filmed & edited CALL HER APPLEBROOG.

Beth B exploded onto the New York film scene in the late '70s, after receiving her BFA from the School of Visual Arts in 1977. These breakthrough films, such as *Black Box*, *Vortex*, and *The Offenders*, were shown at Max's Kansas City, CBGB's, the New York Film Festival and the Film Forum. These and more recent films have been shown at, and acquired by, the Whitney Museum and MoMA. Beth B's career has been characterized by work that challenges society's conventions, embraces the underdog, and focuses on social issues and human rights.

During her prolific career, Beth B has produced over 30 films within the narrative, documentary, and experimental genres. She has produced and directed narrative independent films and cable television productions, mounted large-scale media installations as well as creating a theatrical production for BAM's Artist in Action series. Her work has been shown at The Sundance Film Festival, The New York Film Festival, The Berlin Film Festival, The Locarno Film Festival and in galleries and museums including MoMA, the Whitney Biennial, the Tate Modern, the Pompidou Center, Deitch Projects, and PPOW Gallery. Her early films, along with those of Jim Jarmusch and Amos Poe, are the focus of the documentary, *Blank City*. Her films have been the subjects of several books and other documentaries, including *The Cinema of Transgression; Art, Performance, Media; Downtown Film and TV Culture;* and *No Wave: Underground 80*. Beth B is currently teaching in the Fine Arts Department at the School of Visual Arts and in the Film Department at Montclair State University. She is in development on the television series, *Free Fall* and is collaborating on a large-scale media installation entitled, *Near Death*, with musician Jim Coleman.

In 2007, she began work on *Exposed*, a non-fiction feature about 8 women and men who are using their naked bodies in spectacular and provocative ways to tease and criticize society. The film premiered in the Panorama section at the 2013 Berlin Film Festival and was distributed worldwide.

Beginning in 2001, Beth B began a new phase of her career, making television documentaries and docudramas, which she continues to do. Titles include *Positive ID: The*

Case Files of Anthony Falsetti; Death of a Rising Star; Crimes Scenes Uncovered; and An Unlikely Terrorist.

Her first 35mm film, *Salvation!* (1987), a sharp-edged social satire starring Viggo Mortensen and Exene Cervenka, prefigured pop culture's fascination with tele-evangelism. It premiered at the Berlin Film Festival and played theatrically worldwide. In 1988, her screenplay *Life in Luxury* was selected for the Sundance Screenwriter's Lab. *Two Small Bodies*(1994), based on Neal Bell's play and starring Fred Ward and Suzy Amis, was featured at the Locarno, Toronto and Sundance Film Festivals.

Her films have been the subject of retrospectives at London's National Film Theater; the Montreal Film Festival; Lisbon's Nucleo Dos Cineastas Independentes; and the Danish Film Institute. She has also served on the competition juries at the Sundance and Toronto Film Festivals. Critics at the New York Times, Village Voice and other outlets have praised her work as "compelling," "captivating," "extraordinary," "a tour de force," and have written that "her videos are haunting and her feature films brilliant."

Throughout her career, Beth B has continued to make interdisciplinary pieces involving painting, sculpture, photography and media installations. They have been shown at museums, galleries and public art spaces, including MoMA, the Whitney Biennial, the Tate Gallery, and PPOW Gallery. A series of photographic portraits of vaginas caused a sensation at Deitch Projects, and resulted in publication of a book of her photographs, titled *Portraits. Hysteria*, an exhibition of her work at the Hayward Gallery in London, dealt with censorship of female sexuality using a combination of video, sculptures and live performance.

In addition to her film and art productions, Beth B teaches fine arts at the School of Visual Arts in New York City and teaches film at Montclair State University.

www.bethbproductions.com

BETH B FILMOGRAPHY

THEATRICAL FILMS

2016 CALL HER APPLEBROOG
2013 EXPOSED
2000 BREATHE IN/BREATHE OUT
1996 VISITING DESIRE
1994 TWO SMALL BODIES
1997 SALVATION!
1983 VORTEX
1981 THE TRAP DOOR
1979 THE OFFENDERS

TELEVISION DOCUMENTARIES

2008 POSITIVE ID: THE CASE FILES OF ANTHONY FALSETTI
2007 FAMILY SECRETS
2007 THE BLACK WIDOWER
2006 PATTERN OF DECEPTION
2005 DEATH OF A RISING STAR
2004 A DAUGHTER'S LOVE
2003 CRIME SCENES UNCOVERED
2002 BADGE OF DISHONOR
2001 AN UNLIKELY TERRORIST

SHORT FILMS

2001 HYSTERIA
2000 NERVE.COM, segments
2000 EGG, the Arts Show, segments
2001 AFTEREFFECTS, segments
1997 VOICES UNHEARD
1995 OUT OF SIGHT / OUT OF MIND
1995 HIGH HEEL NIGHTS
1993 AMNESIA
1993 UNDER LOCK AND KEY
1991 STIGMATA
1991 THANATOPSIS
1989 BELLADONNA
1983 THE AMERICAN NIGHTMARE
1979 BLACK BOX
1979 LETTERS TO DAD
1978 G-MAN

MUSIC VIDEOS

1984 Joan Jett, I NEED SOMEONE
1984 Taka Boom, IN THE MIDDLE OF THE NIGHT
1983 Dominatrix, THE DOMINATRIX SLEEPS TONIGHT

B PRODUCTIONS & JEAN LIGNEL

present

CALL HER APPLEBROOG

A FILM BY BETH B

starring IDA APPLEBROOG

camera and editing BETH B

original music JIM COLEMAN

colorist ANTHONY RAFFAELE

re-recording mixer PAUL FUREDI

post-production supervisor JIM COLEMAN

finishing services TECHNICOLOR-POSTWORKS

photos EMILY POOLE

legal counsel KAISER WAHAB

executive producers JEAN LIGNEL & BETH B

produced and directed by BETH B

USA - 2016 - 70 mins - Color - In English

bethbproductions.com

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